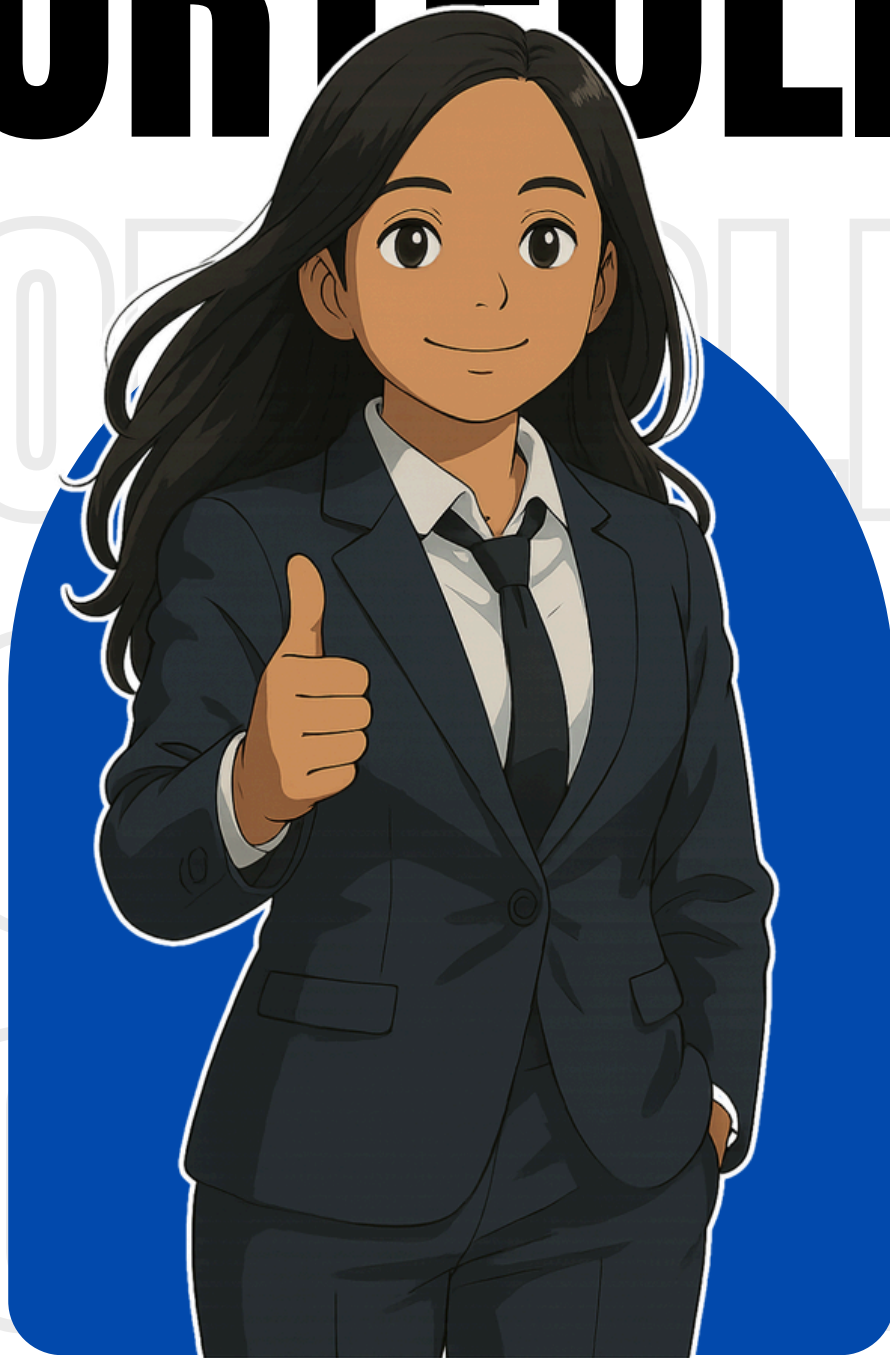


PORTFOLIO



Stuti Chowdhari

Digital Marketer

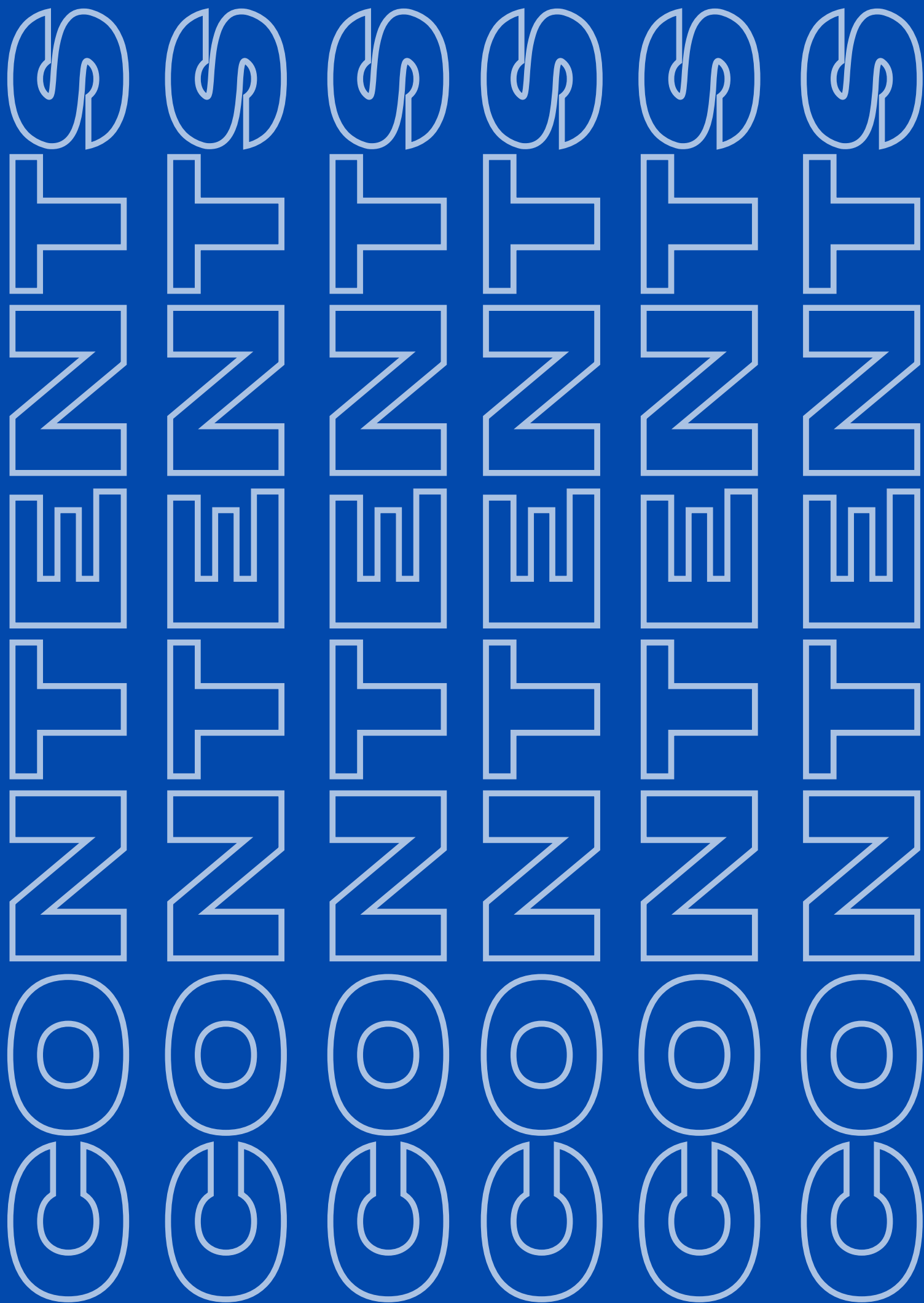


TABLE OF CONTENTS

01

CURRICULUM VITAE

- Personal Details, Skills, Education & Experience

02

GRAPHICS

- Flyers, Posts, Visiting Cards, & Broucher

03

WEBSITE DESIGNS

- Blog, E-commerce, Services

04

SEO OPTIMIZATION

- SERP Rankings

05

ACHIEVEMENTS

- Website growth graph, Successful campaign

CONTENTS



cv

(RESUME)

STUTI CHOWDHARI

Digital Marketer

ADDRESS

Bareilly, UP, India



Phone

+91-9927602364



Email

stutichowdhari@gmail.com

LANGUAGE

English

Hindi

EDUCATION

2015
High School
UP Board

2017
Intermediate
UP Board

2020
BA (Bachelor of Arts)
MJPRU

2024
MBA
MAHG University

SKILLS

Graphic Designing (Canva)
Keyword Analysis, Wordpress
Social Media Optimization,
SEO, Google Ads
Affiliate Marketing
Social Media Marketing
Content Writing, Google
Analytics, Google Adsense
Google Web Master,
E-Commerce, MS-Office
HTML, CSS, Javascript
Corel Draw, Photoshop

Experience

April 2026 - Present
UniBright Solutions, LLC
Search Engine Optimization Executive (Hawaii, USA - Remote)

Dec 2024 - Nov 2025
Subhkamna Pariwar
Digital Marketing Executive (Bareilly, UP)

Jun 2024 - Oct 2024
Pavitramenthe Fair Organic Pvt Limited
Digital Marketing Executive (Bareilly, UP)

Oct 2023 - May 2024
VehicleCare
Digital Marketing Executive (Gurgaon - Remote)

Certifications & Training

- One Year ITI (COPA) from Govt. ITI World Bank Mahila Bareilly in 2018.
- CCC (Course On Computer Concepts) from NIELIT in 2018.
- PGDCA (Post Graduate Diploma in Computer Application) from Khandelwal College group of institutions, Bareilly.
- Advance Python Certificate Training From Digiam India Pvt. Limited in 2023.
- Digital Marketing Certificate Training From Digiam India Pvt. Limited in 2023.

Software Skills



Google Analytics



Google Ads



SEMRUSH

SCHOOL
GRAPHICS

GRAPHICS

FLYER



Brand Awareness & Offer Promotion Flyer

Designed a promotional flyer focusing on product awareness, brand trust, and offer-based conversion.

DOUBLE PROTECTION
for Your Family's Health

RO Installation & Maintenance + Tank Cleaning
= Complete Safety

Hidden germs? Not anymore! Stay worry-free
Go acid-free, clean smart

I guard your drinking water!

Combo Deal

Let your water sparkle again!

+91 9568601413, +91 8272021772 Veer Savarkar nagar, Bareilly

Service-Based

Designed an informative and service focused flyer for RO installation, maintenance, and water tank cleaning services.

Festive Marketing

Created a festive-themed marketing creative to promote digital services like Website Design, SEO, and Social Media Marketing.

MERRY CHRISTMAS

Website Designing

Social Media Marketing

Graphic Designing

SEO

Digital Marketing

Grow Your Business this Christmas

support@techndigi.com

TECH N DIGI

www.techndigi.com

+91 9056898473

Promotional real estate creative designed to highlight key project features and generate property inquiries.

Logo Here

TIRED OF CARRYING PAPER VISITING CARDS?

GO DIGITAL FOR FREE!

Attention Business Owners!

Get These **5 FREE Tools** to Kickstart or Upgrade Your Business Online!

- One Business Email ID
- Website Health Check
- Expert Consultation
- Google Business Profile
- Digital Visiting Card

**No hidden
cost
Absolutely
Free**

 info@xxxxxxxxxxxxxxxxxx

 www.xxxxxxxxxxxxxxx.in

 +91 93XXXXXXX

[illegible]

Lead generation social media creative designed to promote digital services and attract business owners.

CARDS



Brand-Focused Visiting Card Design

Designed a professional double-sided visiting card with a clean layout, clear contact hierarchy, QR integration, and strong brand identity for a real estate business.

BROUCHER



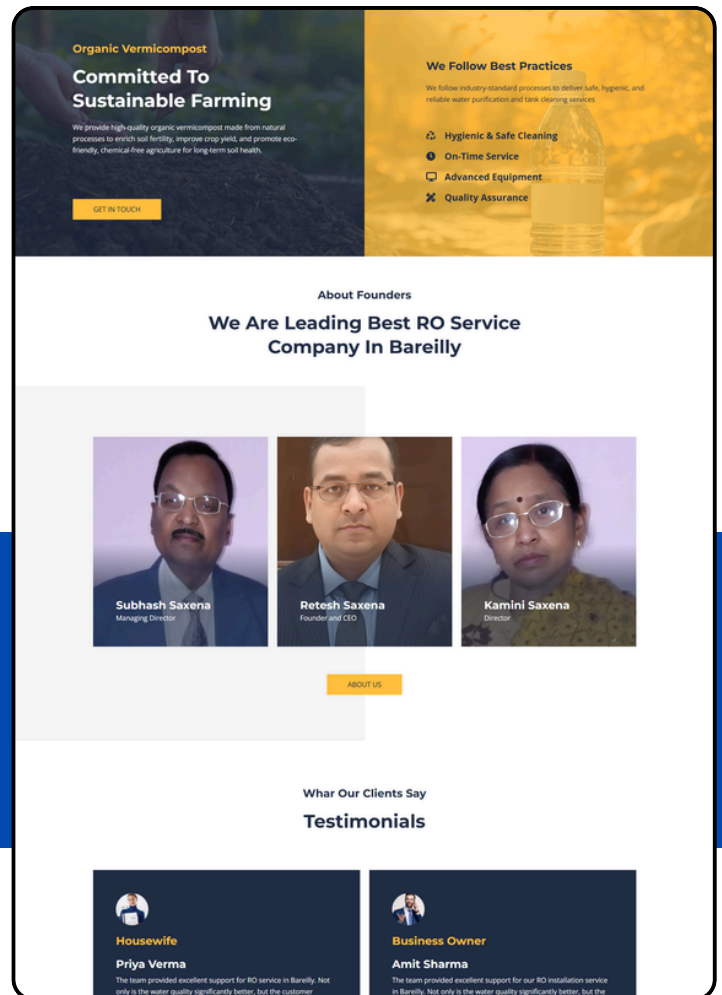
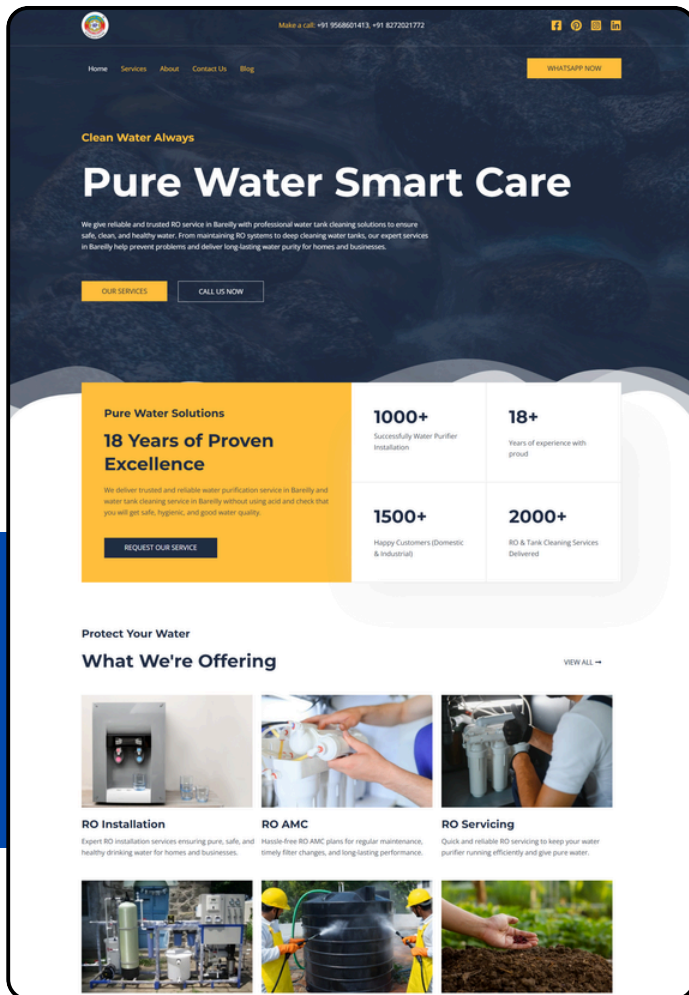
Corporate Double-Sided Brochure Design

Designed a professional double-sided brochure for a real estate brand, focusing on premium visuals, clear information flow, and strong brand identity.

SEE
IT
SOON
ON
WEB

**WEBSITE
DESIGNS**

RO SERVICE



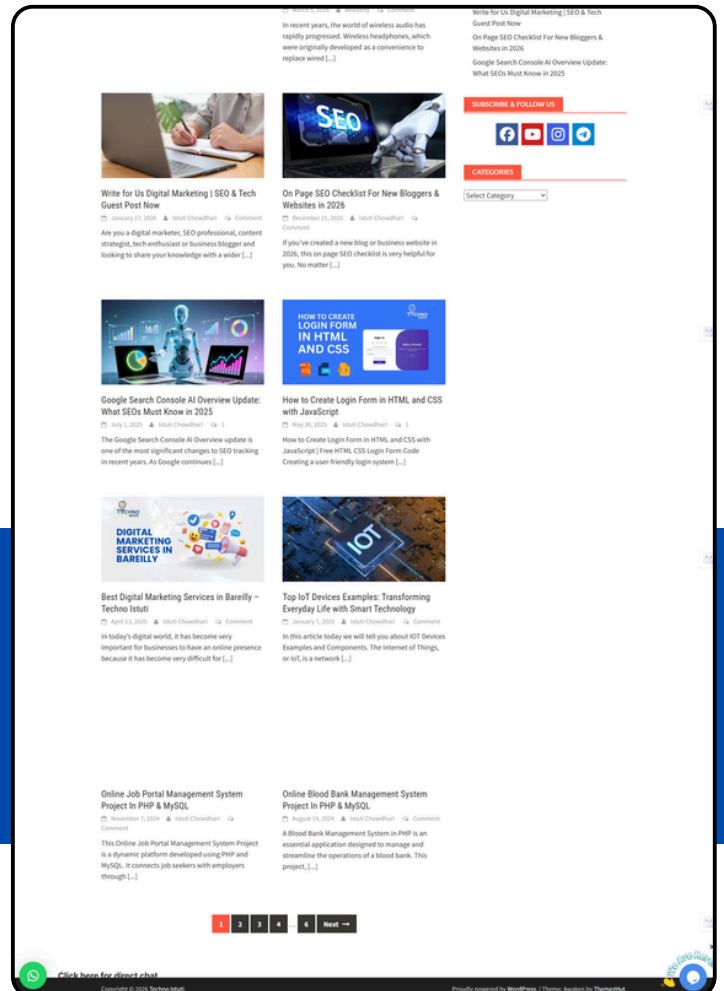
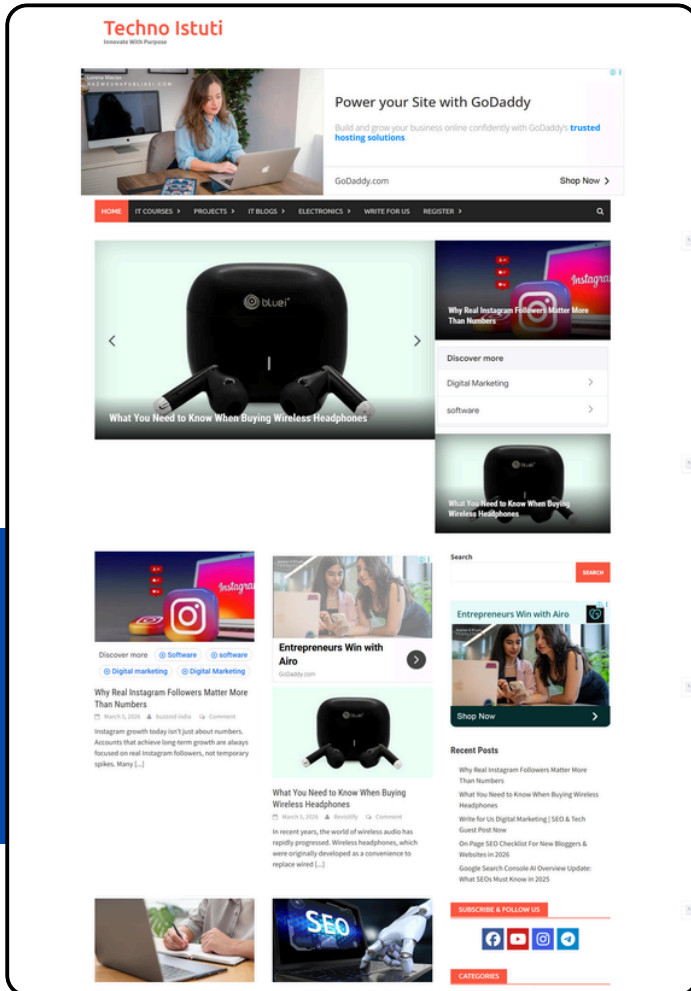
Service-Based Business Website Design

Designed a responsive RO service website focusing on service clarity, customer trust, and lead generation.



RO WEBSITE

BLOG



Monetized Educational & Tech Blog

Developed and managed a content-driven my blog website featuring technical tutorials, digital marketing articles, and SEO-optimized content with Google AdSense approval.



BLOG WEBSITE

E-COMMERCE



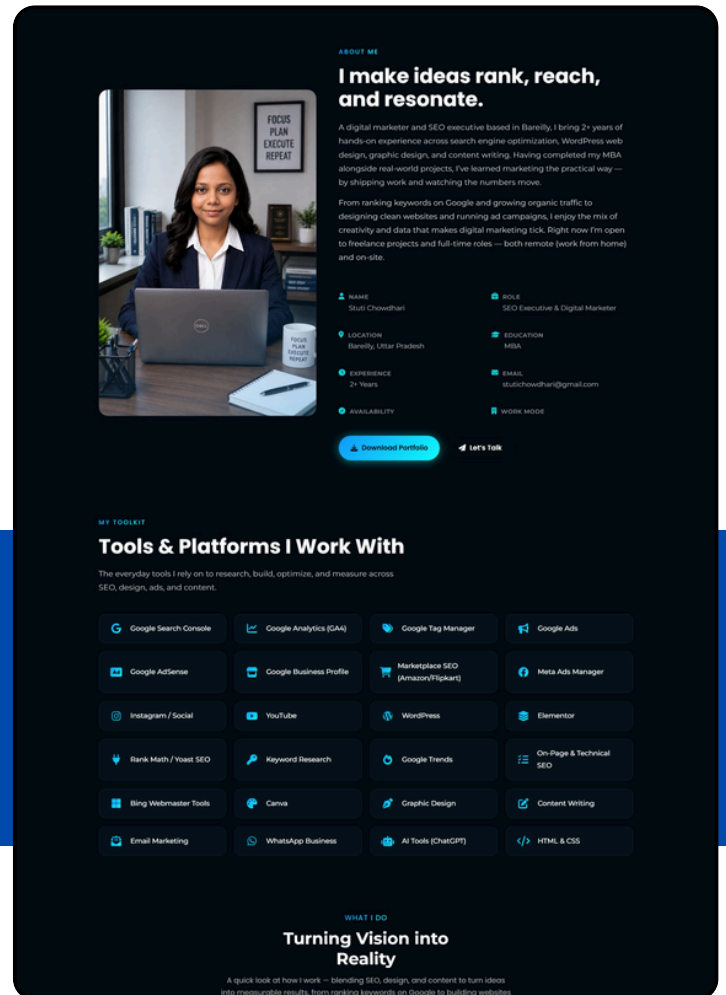
E-Commerce Website Design & Management

Designed and managed an e-commerce website for organic products with structured categories, product listings, and a conversion-focused user interface.



E-COMMERCE

PORTFOLIO



Personal Portfolio Website

Designed and developed a personal portfolio website to showcase web design projects, digital marketing work, SEO results, and real client-based experiences.



PORTFOLIO WEBSITE

CAB WEBSITE

Book24Cab

Home About Our Cabs Contact

Book Your Ride

Create Exceptional Rides with Expert Care

You will get the Comfortable & Tension Free Travel with our Taxi Service

Book Your Ride

Call Us Now

Book Your Cab

Name *

Enter Full Name

Phone Number *

Enter Phone Number

Date of Journey *

Enter Date of Journey

Pickup City *

Enter Pickup City

Destination City *

Enter Destination City

Select Cab Type *

Sedan Cab - 4 Passenger

Trip Type *

One Way Drop

Submit

Affordable Prices

Quality taxi services at best, transparent & fair prices.

Expert Drivers

Our skilled and trained drivers always give safe, & comfortable rides.

Reliable Vehicles

Clean, modern vehicles for a best and tension free journey and ride.

Customer Focus

Our priority is traveller satisfaction with friendly, & professional service.

Zero Cost Booking

Guaranteed

Book up to 1 hour

before your journey begins

Free Cancellations

up to 1 hour before your trip

FAIR PRICES

Cab Options & Fair Prices

Car Type	Models Include	Passengers	Outstation Price (per km)
AC Sedans	Elio, Amaze, Creta etc.	4 Pax	Starting from ₹10/km
AC Hatchbacks	Indica, Ritz, More etc.	4 Pax	Starting from ₹12/km
AC SUVs & MPVs	Innova, Ertiga, Xylo etc.	6-7 Pax	Starting from ₹15/km
Premium SUVs	Innova Creta	6-7 Pax	Starting from ₹20/km
AC Minivans	Tempo Travellers	12 Pax	Starting from ₹25-35/km

SETS APART

What Sets Book24Cab Apart?

Transparent Billing

Expert & best Drivers

Clean & Hygienic Car

2500+ Cities Covered

OUR SERVICES

Our Complete Cabs & Taxi Services

Roundtrip Cabs

Enjoy comfortable and reliable round-trip cab with transparent pricing and professional drivers, ensuring a smooth journey from start to finish.

Local Rentals

Enjoy flexible and affordable local cab rentals with well-maintained vehicles and experienced drivers, perfect for city travel and hourly needs.

Oneway Drops

Book now for reliable one-way cab services for a comfortable and cost-effective journey without paying for a return trip.

Airport Transfers

Book now our reliable and comfortable airport transfer services with on-time pickup and smooth drop-off guaranteed.

Bringing Your Travel Needs to Life

With years of experience in professional taxi services, we provide safe, reliable, and comfortable transportation services according to your needs. From quick city rides to long-distance journeys, our team is always ready and delivering excellent ride in every journey.

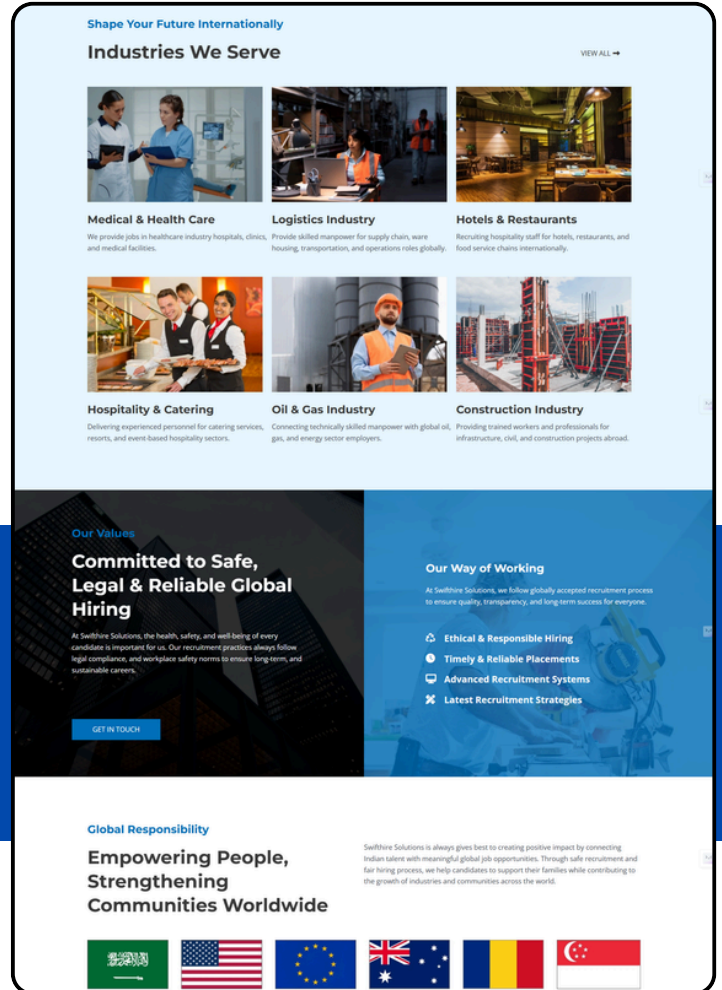
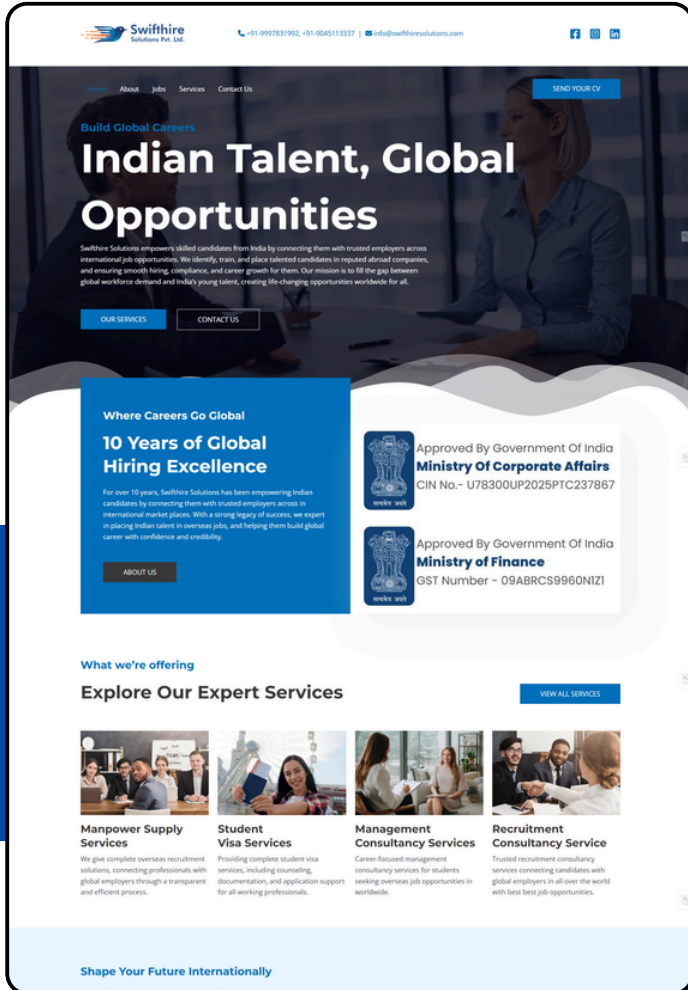
Cab Service Website

Designed and managed a cab service website with structured service pages, easy booking interface, and a user-friendly design focused on quick ride booking and customer convenience.

SCAN HERE >

CAB WEBSITE

OVERSEAS



Overseas Recruitment Website

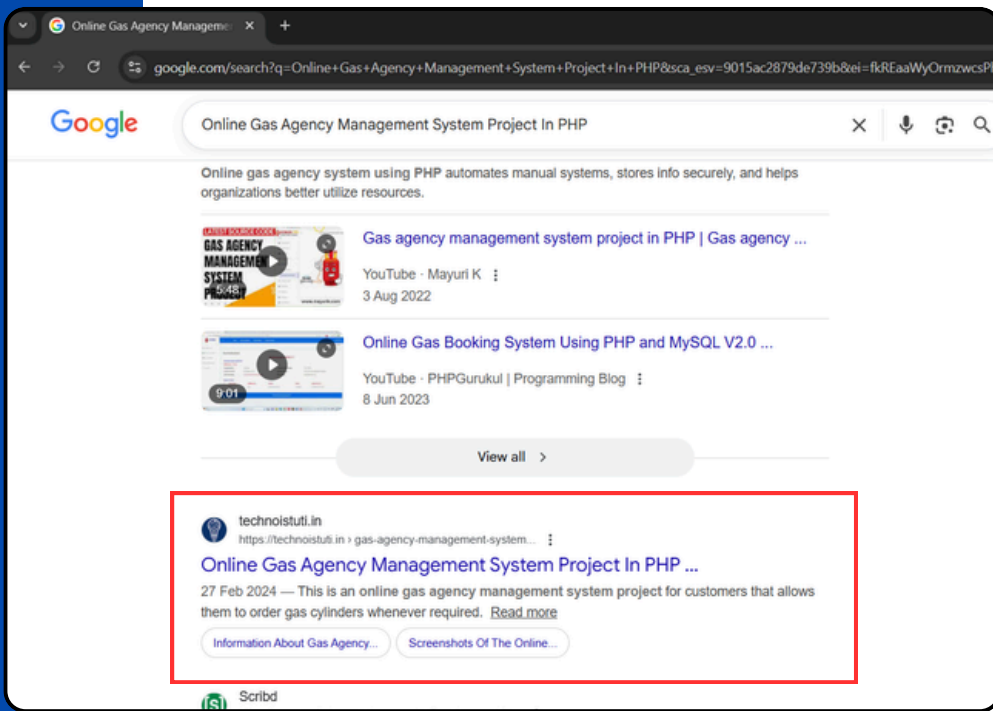
Designed and managed an overseas recruitment website with structured service pages, and a user-friendly interface focused on connecting skilled professionals with international employers.



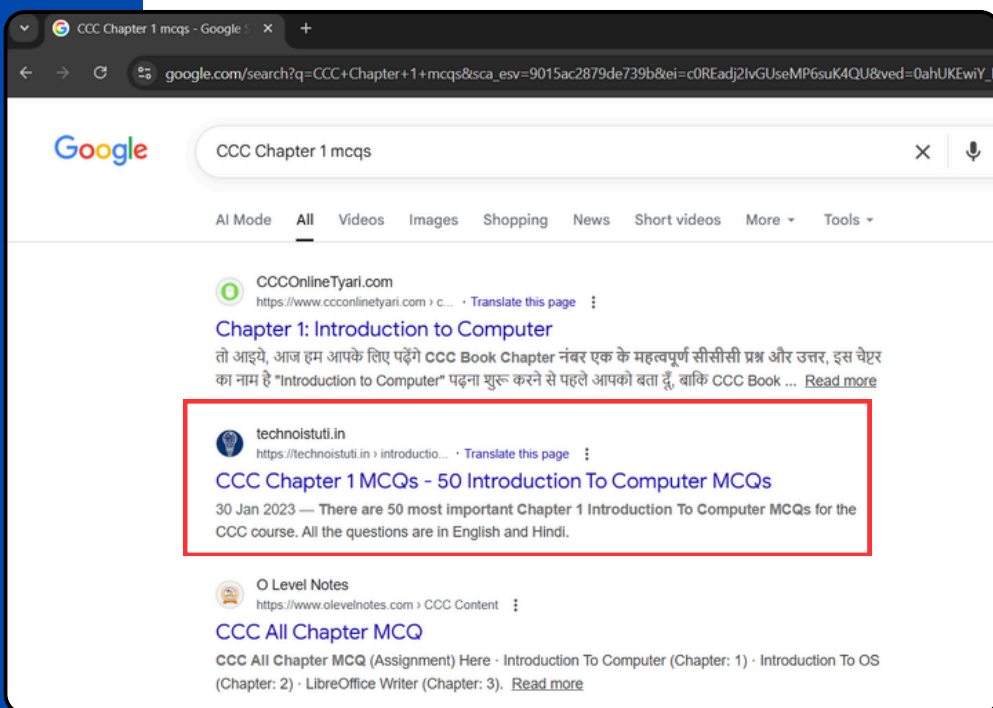
OVERSEAS WEBSITE

SEO
G
N
X
N
R
A

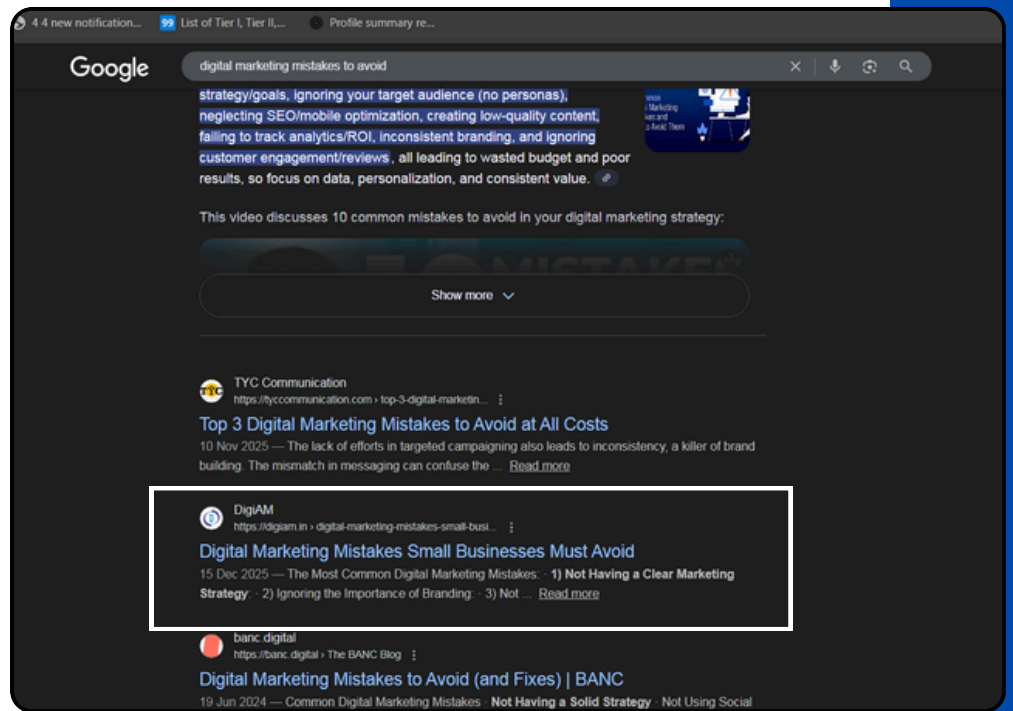
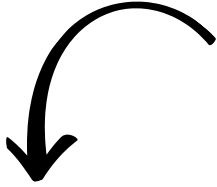
**SERP
RANKINGS**



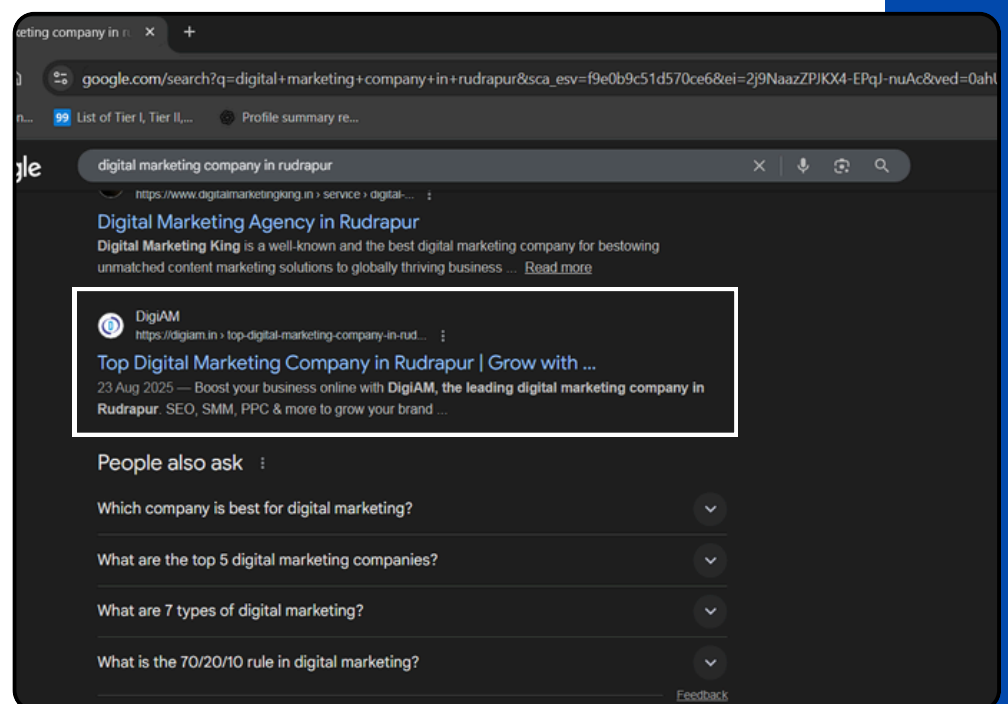
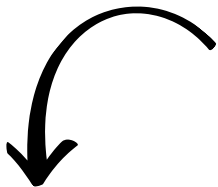
Ranked on **Google First Page** for the keyword
“Online Gas Agency Management System Project in PHP”
using on-page SEO, content optimization, and technical SEO practices.



Ranked on **Google First Page** for the keyword
“CCC Chapter 1 MCQs”
using on-page SEO, content optimization, and technical SEO practices.



Ranked on **Google First Page** for the keyword
“Digital Marketing Mistakes to Avoid”
using on-page SEO, content optimization, and technical SEO practices.

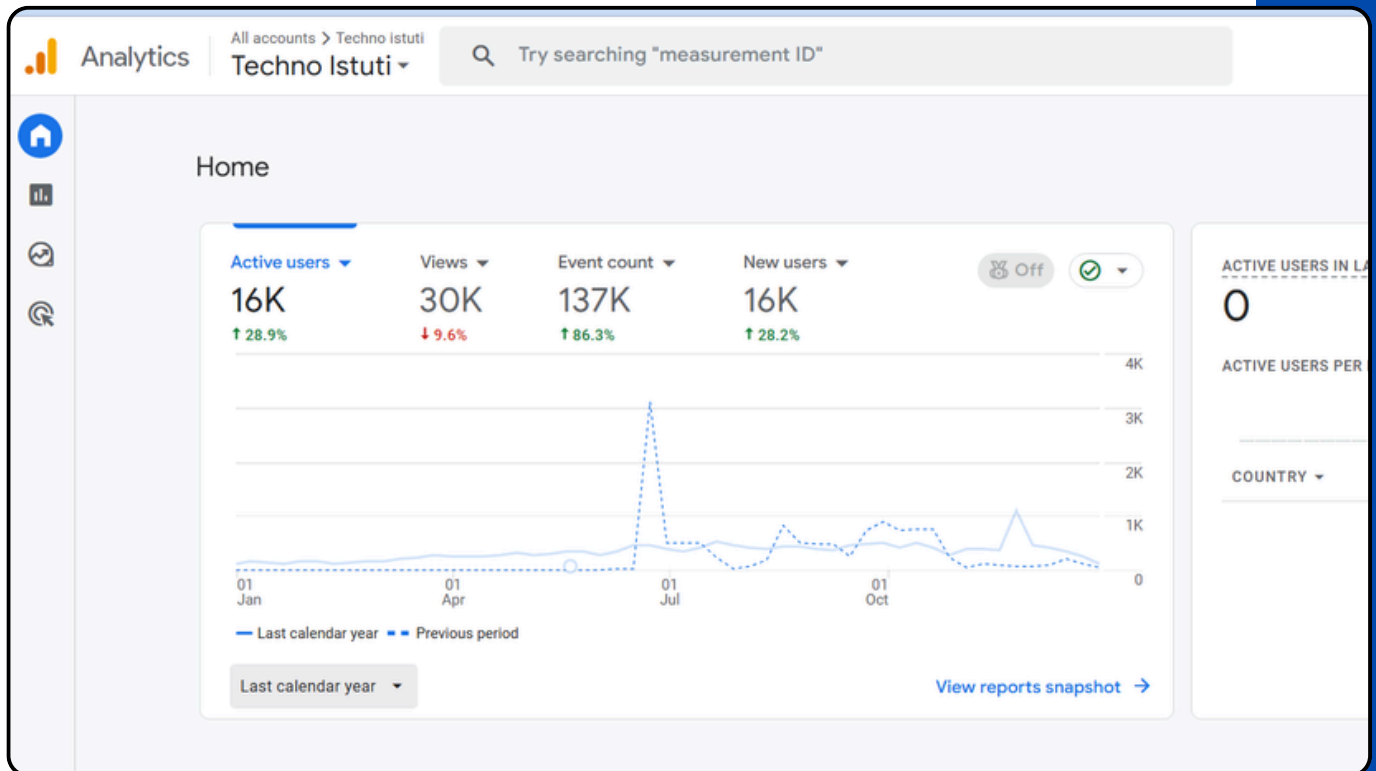


Ranked on **Google First Page** for the keyword
“Digital Marketing Company in Rudrapur”
using on-page SEO, content optimization, and technical SEO practices.

ACHIEVEMENTS

ACHIEVEMENTS

ANALYTICS



Website Traffic & Analytics Growth

Google Analytics Performance Snapshot

Managed and optimized website traffic through SEO-focused content strategy and on-page optimization.

Results (Last 12 Months):

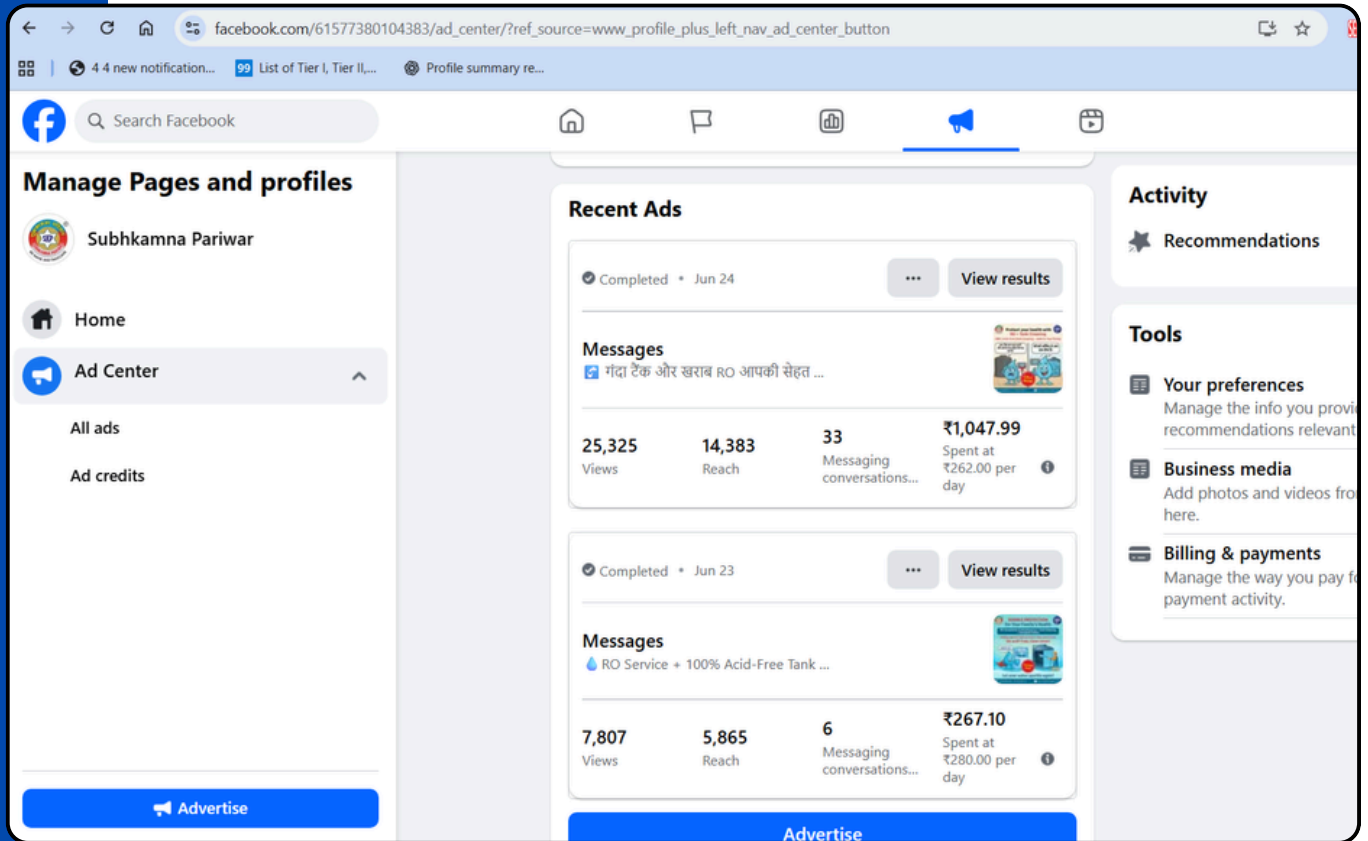
16,000+ Active Users

30,000+ Page Views

137,000+ Events Tracked

Consistent organic traffic growth

META ADS



Facebook & Instagram Ads Performance

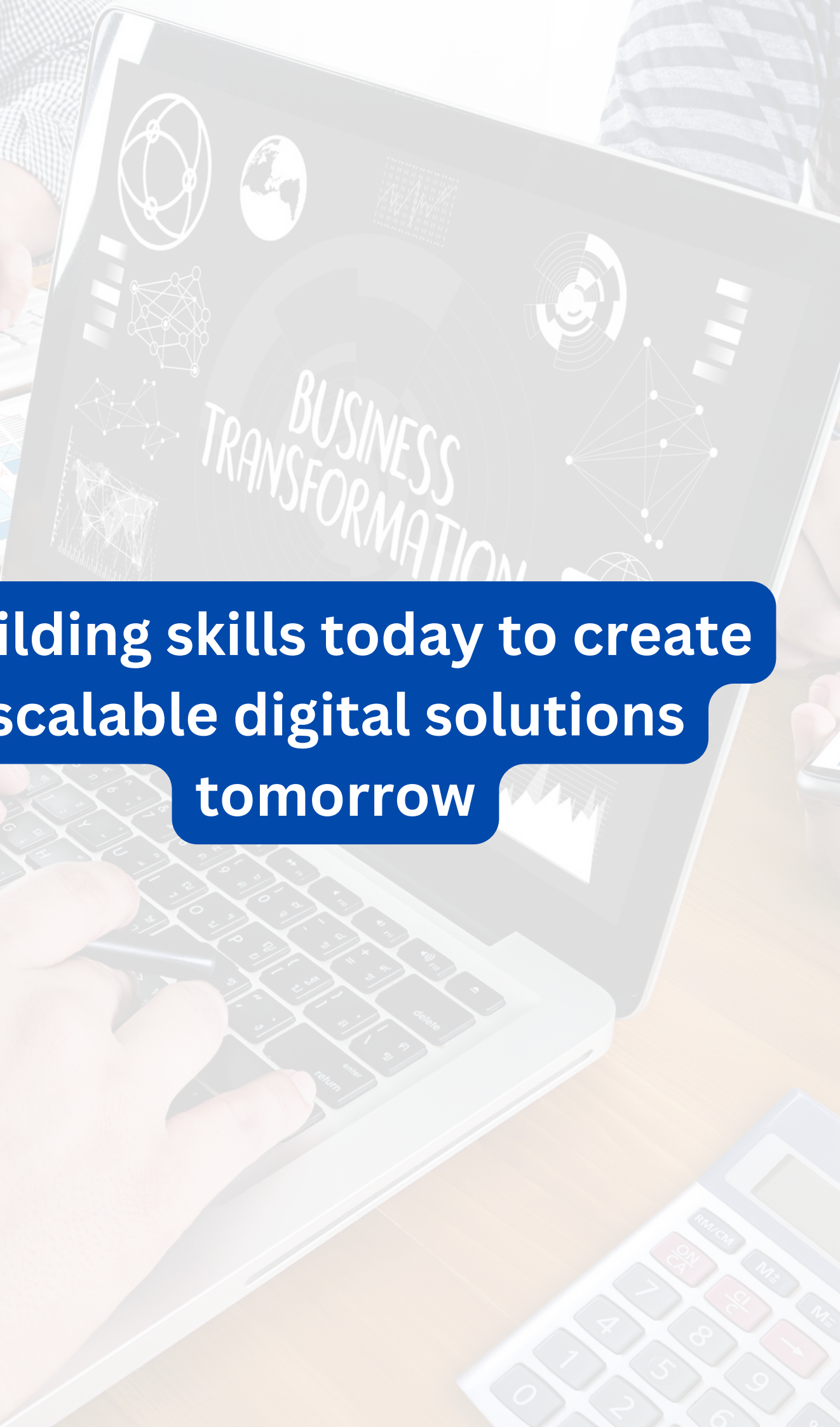
Lead Generation Campaign (Message Objective)

Planned and executed Facebook ad campaigns for a local RO service business to generate customer inquiries.

Campaign Highlights:

- Objective: Message Conversations
- Total Spend: ₹1,300 approx
- Reach: 20,000+
- Message Leads Generated: 39
- Optimized for local audience targeting and creatives

Thank You

A background image featuring a laptop with a semi-transparent overlay. The overlay contains the text "BUSINESS TRANSFORMATION" in a stylized font, surrounded by various icons: a globe, a network diagram, a bar chart, a pie chart, and a line graph. A person's hand is visible typing on a keyboard in the foreground.

**Building skills today to create
scalable digital solutions
tomorrow**